



Q&A

WHAT IS VIRTUAL (ONLINE) EXHIBITION ?

ABOUT US

We are a leading ASEAN trade show company and the 7th best event company in the world (ranked by Special Event Magazine). With more than 7 years of exhibition organizing experience in Thailand, Cambodia and Myanmar covering construction, furniture, interior decoration, food and beverage Health and beauty products and services profiles. Our experience in organizing trade shows and business matching includes:

A 24/7 online platform to promote your products/services to right target buyers which allow you to chat or VDO call with your potential buyers. This user-friendly platform is designed for PC, laptop, IPAD and mobile phone.

Virtual (Online) Exhibition consists of :

- 1. Registration:** To access the platform, you have to register either as EXHIBITOR or BUYER/VISITOR (Free registration to buyer/visitor).
- 2. Exhibition:** an online platform for sourcing products/ services. Exhibitor can always update product details and promotion.

- Myanmar FoodBev**
Myanmar FoodBev
2014-Present
- Myanmar RETAIL SOURCING EXPO**
Myanmar Retail Sourcing Expo
2016-Present
- MYANMAR BUILD & DECOR**
Myanmar Build & Decor
2014-Present
- Cambodia ARCHITECT & DECOR**
Cambodia Architect & Decor
2016-Present
- CAMBODIA HEALTH & BEAUTY EXPO**
Cambodia Health & Beauty
2020-Present
- Virtual Exhibition FoodBev, Retail Health & Beauty**
Virtual Exhibition FoodBev, Retail Health & Beauty
2021- Present
- VIRTUAL EXHIBITION ARCHITECT / DECOR**
Virtual Exhibition Architect & Decor
2021- Present



WHICH PLATFORM THAT SUITABLE FOR YOUR COMPANY ?



Virtual Exhibition: FoodBev, Retail, Health & Beauty Platform is an online platform for sourcing of food & beverage, retail solution and health & beauty industries. This platform is a linkage to generate new business opportunity in Cambodia through our exclusive online digital channel. The privilege business matching program will be offered to all participants who take part in this exhibition.

OFFICIALLY SUPPORTED BY ASSOCIATION & GOVERNMENT



YOUNG ENTREPRENEURS ASSOCIATION OF CAMBODIA



MINISTRY OF COMMERCE



COSMETIC OF CONSULTANT ASSOCIATION



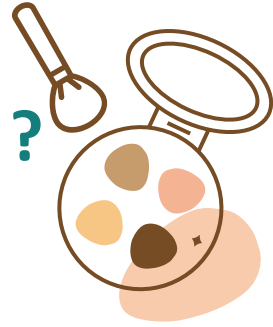
CAMBODIA COSMETICIAN ASSOCIATION



HAIRDRESSERS AND BEAUTY IN CAMBODIA



BENEFITS OF OUR VIRTUAL EXHIBITION ?



01



Strong support from business associations in Cambodia to invite dealers, companies, industry professionals to participate in business matching.



FREE !! Import consulting service by APT Showfreight, a professional freight forwarder.

02

03



Minimum 3 right buyers to do business matching with your company.



FREE !! Marketing consulting service by Victory Provider, a marketing specialist in Cambodia both online and offline channels.

04

*** SPECIAL PRIVILEGES TO THAI SME COMPANY ***

If you are THAI SME company, don't miss this opportunity to get subsidy from Department of International Trade Promotion (DITP) for SMEs Pro-active program at **THB 50,000/ company.**

Remarks: Please check criteria & qualification from <https://smesproactive.ditp.go.th/Portals/0/Docs/05%20%E0%B9%80%E0%B8%AD%E0%B8%81%E0%B8%AA%E0%B8%B2%E0%B8%A3%E0%B9%81%E0%B8%99%E0%B8%9A%205-1.pdf>

AGI-KH001	Facilities/Retail/Health & Beauty Platforms	กรมส่งเสริมการค้าระหว่างประเทศ(Trade Promotion)	กระทรวงพาณิชย์	Health and Retail Sourcing
AGI-KH002	Virtual Exhibition Architect and Decor Platform	กรมส่งเสริมการค้าระหว่างประเทศ(Trade Promotion)	กระทรวงพาณิชย์	Health and Retail Sourcing

กิจกรรมใหม่ เปิดแล้ว !!

เพิ่มการสนับสนุนกิจกรรมงานแสดงสินค้าและบริการเสมือนจริงในต่างประเทศ (Virtual Exhibition) จำนวน 6 สัปดาห์
 งบประมาณสนับสนุนสูงสุด 50,000 บาทต่อบริษัทต่อครั้ง